



# Prescription for PREVENTION

WITH TODAY'S AGING POPULATION, KENT CLAPP LEADS MEDICAL MUTUAL OF OHIO TO NEW HEIGHTS BY FOCUSING ON PREVENTATIVE HEALTH CARE.

By Karin Connelly

As a youth in high school, Kent Clapp had no idea what he wanted to be when he grew up. But once he determined his skill set and figured out a path for himself, he never looked back.

"It wasn't until my senior year that I realized I had better figure out what I wanted to do with the rest of my life," he recalls. "I took a high school accounting course. I was always good in math, and I thought this is a natural fit for me."

It was that discovery that eventually led Clapp to the position of chairman, president and CEO of Medical Mutual of Ohio, headquartered here in Cleveland. Under his decade-long leadership, Clapp has taken Medical Mutual to new levels by focusing on preventative health care. As the region's largest

privately owned employer — 2,500 employees in total — Clapp takes pride in providing the best affordable services to its members.

"We like to say we are the oldest and largest health insurer in Ohio, and we've started to expand to other states," says Clapp, who led the company to offer insurance in Georgia, Illinois, Michigan, Pennsylvania and West Virginia. "We like to think we're a very successful company. We like to make sure [members] get a fair price and quality health care."

In 1972, Clapp earned his CPA, and he completed the Harvard University School of Business Administration Advanced Management Program in 1989.

After spending 14 months as a draftee in the Army in Vietnam and

earning his accounting degree from Tri-State University in Angola, Ind., Clapp went on to join Ernst & Young in Toledo before accepting a position with Blue Cross of Northwest Ohio in 1976 as corporate controller.

When his company merged with the Cleveland offices in 1986, Clapp found his opportunity to step into a true leadership position. He oversaw the combined financial operations before being named president and chief operating officer in 1992. This year, he celebrates his 10th anniversary as chairman, president and CEO of Medical Mutual. Through his commitment to providing quality health care, Clapp has built a solid reputation in the industry as a forward thinker and savvy businessman.

Today, one of the strongest policies

